

# Get an Enterprise Phone System without High Cost and Complexity

Our Competitors are so intimidated by our proven technology, they continue to be dishonest with you about the technology.

Be prepared for phone calls from phone system vendors claiming it is not a proven technology. That it is not a digital phone system. Claiming if it runs on SIP it won't work. Claiming if the internet goes out, you will have no phone service.

Claiming the more companies that are added to the service the worse the quality of the phone calls.

Making claims the internet goes out more then regular analog phone lines.

All of these claims are made by people who know nothing about this technology. They cannot compete against it, so they are dishonest.

The truth is: This phone system is more all digital then theirs. You will not see Analog Station Cards or Analog CO Cards in our proposal Look at our Competitor's proposal and ask then if all Digital then why are there Analog Devices in their Proposal? VOIP is all digital. The 100s of commercial servers that this system runs on has more horse power and reliability then any on-site phone system. If we had every business in the world signed up for VOIP2320 phone service then it would max out our system. I doubt that happens. Analog phones lines and T-1s going to on-site phone equipment were down more last year then the inernet was, nation wide. With VOIP2320 if your electricity goes out, your customer's calls are still answered. Competitors on-site phones do not recieve any calls. If your Internet goes out with VOIP2320 M2M failover the internet switches over automatically to celluar Internet and calls keep going.

If your Internet goes out with VOIP2320 M2M failover the internet switches over automatically to celluar Internet and calls keep going. You will never out grow the VOIP2320 phone system. No more having to throw away your on-site phone system because you out grew it Never purchase a phone system again that has technology that is out of date the day you purchase it. VOIP2320 is new everyday. Need to expand or grow, just buy phones. Need more lines, just a push of a button and it is done. Need more features, just click. Most of the phone calls you have made over the past 10 years have all been over VOIP. All phone companies have used it for years

Our Competitors hate this part the most. Our cost is about 1/3 their cost. Our system pays for itself in some cases in one year.

### **VOIP2320**

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# Get an Enterprise Phone System without High Cost and Complexity

It's no secret that businesses have big communications needs. In today's high-pressure world, a phone system is a lifeline to customers, suppliers and other key contacts. Like their competitors, businesses need a phone system that's powerful, flexible, reliable, scalable and manageable. But for businesses, phone systems also need to be affordable to implement and maintain and hassle-free in all aspects.

Until recently, this type of sophisticated communications solution was available only to companies possessing the necessary financial resources to design and build a customized phone system. Today, however, the Internet and cutting-edge technologies are driving down costs, lowering adoption barriers and opening new communication options, allowing businesses of all sizes to afford a world-class business phone system.

## **The Solution**

The breakthrough that's bringing affordable world-class phone and fax service to businesses is the cloud-based, or hosted, phone system. It is the only business phone system that works the way today's businesses work, by providing affordable, reliable and professional phone system functionality for businesses with one or more locations, and remote and mobile employees.

Based on a robust virtual PBX and cutting-edge voice over Internet Protocol (VoIP) technology, and managed by the service provider, a cloud-based phone system lets any business take advantage of rich business phone system functionality without the complexity and cost of an on-premise system.

Not only does a cloud-based business phone system relieve growing companies of the need to own and operate their own on-premise phone system but it also provides unmatched feature, performance and cost benefits. Besides providing local, national and international phone service, it includes an array of call management features that are critical to growing businesses.

# A New Approach

Leading the cloud-based phone system revolution is **VOIP2320**, a company that's rapidly leveling the communications playing field for businesses. By taking advantage of the power, quality and affordability of cloud computing technology, **VOIP2320** is taking the business phone system to a new level

with *VOIP2320 OfficeNow.* This cloud-based phone system delivers all the features of an on-premise system, but with no hardware to maintain, no in-house expertise required to manage it.

When you sign up for *VOIP2320 OfficeNow*, you immediately get your company a local area-code phone number.

You can even transfer your existing toll-free or local business phone numbers to **VOIP2320**.

### **The Benefits**

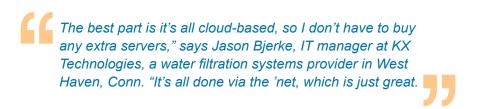
**VOIP2320 OfficeNow** offers a complete, cloud-based phone system that delivers powerful business phone functionality to all your employees. Here's a rundown of the key benefits:

• Easy to set up for multiple locations and mobile workers. A toll-free or local number serves as the main business number, and an auto-receptionist system routes calls to multiple extensions, which can be assigned to employees in one or multiple locations and to remote or mobile workers. By eliminating the need to install any equipment onsite, your phone system can be installed effortlessly. As your company expands, you can add extensions, create departments and connect remote offices.

By leveraging the power, quality and affordability of cloud computing technology, VOIP2320 is taking the business phone system to a new level with VOIP2320 OfficeNow.

What I enjoy the most about VOIP2320 is the ease of being able to add phone lines when my office size fluctuates." says Jason A. Smith, owner of his own law firm in Georgia. "The phone is the lifeblood of our business and with VOIP2320's easy to use system and cost effective pricing, our business is booming.

• No hardware installation or technical expertise required. A hassle-free approach to business communications, *VOIP2320 OfficeNow* eliminates the burden of a company having to manage a big switchboard on company premises. The only hardware a company usually needs is the IP phones, which *VOIP2320* provides pre-configured and ready for use when they arrive.



**VOIP2320** provides upgrades and routine maintenance services quickly and reliably without any impact on phone service, freeing you from routine management chores and allowing you to concentrate on your core business.

• Small start-up costs. Unlike onsite PBX systems, which require expensive initial investments. VOIP2320 OfficeNow has no activation fees.

We looked at Cisco, we looked at Avaya, we looked at a lot of the big names," Bjerke says. "The decision pretty much made itself once we drew out what we would be paying to implement the VOIP2320 solution, which only require purchasing the phones. unlike the Avaya solution.

• Low all-inclusive monthly costs. VOIP2320 OfficeNow also beats onsite phone VOIP2320 OfficeNow systems in terms of monthly costs. "We had four lines in our office, and it was running us \$50 per month per line on average," Godfrey says. With VOIP2320 OfficeNow, the cost of a complete business phone system, unlimited calling and faxing for four users, including all the functionality businesses expect from a phone system is only \$89.80 per month. Bjerke observes that after implementing VOIP2320 OfficeNow, KX Technologies saw its monthly costs plummet. "It was mindboggling the amount of money that we would save by using VOIP2320," Bjerke says.

VOIP2320 gives us everything we need for our office phone system and saves thousands of dollars over a traditional phone system." Says Chris Coard, managing member of Buyers Capital Real Estate services in Connecticut. "More importantly, we now have a more efficient solution for managing the most critical part of our business: communications.

- A full range of features. VOIP2320 OfficeNow includes an auto-receptionist, a company directory (including dial-by-name search), multiple extensions, voicemail with email delivery, Internet fax, on-hold music and much more. Virtual extensions can be tailored to play announcements; ring to departments or call gueues; take voicemail messages; or ring through to your employees, wherever they're located. "When people call in, your customers, your clients can get a hold of you pretty much wherever you've gone," says Rob Enderle, principal analyst at the Enderle Group, a leading technology industry research firm in San Jose, Calif. Bjerke says he likes the way VOIP2320 OfficeNow gives him the ability to assign distinctive ring rules to individual phones. "I can select which three or four phones I want to ring." he says. "I can then have them ring simultaneously, in rotation, sequentially anyway I want."
- Big-company image. A small business using a VOIP2320 phone system is indistinguishable from a Fortune 500 giant. "It gives you that PBX-like feel," Enderle says.

require expensive initial investments, has no activation fees.

Unlike onsite PBX

systems, which

- Superior call quality. The award-winning *VOIP2320* cloud-based phone system is designed to surpass its customers' expectations. "We were extremely pleased with the high quality of service and the clarity of the voice," Enderle says. "The quality of the service is high."
- Superior customer service. Businesses appreciate *VOIP2320* support, available at no additional cost to customers. "We were impressed with their customer service," Enderle says. Bjerke says he particularly appreciates *VOIP2320*'s eagerness to help its customers, even when a problem isn't directly related to its own service. "Other companies, when they realize that it's not their issue, they just pass it back and say, 'Well, it's your issue, you need to fix it'," Bjerke says. "[*VOIP2320*] realized it was our issue, and told us how to fix it so we didn't have that problem anymore. I'm just very impressed with their support staff."

### Conclusion

Outsourcing any vital business service ultimately comes down to forming a trust relationship, which is why many businesses find it reassuring to choose a large, well-established vendor. But many discover — some, unfortunately, too late — that brand-name vendors can provide impersonal, inflexible and one-size-fits-all products and services.

When making such a critical business decision, it's important to identify needs, determine requirements, and ask some important questions of any phone system provider:

- Do you offer a full set of PBX features?
- Are the features included or are they add-ons that must be ordered and paid for — individually?
- · How much in-house technical expertise is needed?
- · Do you understand companies my size, with my needs?
- How are costs structured, both in terms of phone lines and rates?
- Do you provide 24/7/365 technical support? What does it cost?

Starz's Godfrey says he's certain he made the right choice by selecting **VOIP2320** and, if given the option, would choose the company again "in a heartbeat." "There is nothing out there that I've been able to find that even comes close to it," he says.